

Young Illustrators Award 08

„Young Illustrators Award 2008“

Rules of Competition



Contact

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The Competition



Procedure – what do I have to do ?

1. Registration

The registration for participation must be submitted via e-mail with a simple Word document, which can be filled out digitally. The application form can be found [here](#). The entry deadline is August 31st, 2008.

2. Completion of the mandatory registration

The registration is regarded as complete, when the handling fee in the amount of 30 EUR is transferred to the account of Illustrative.

Deadline is August 31st, 2008

Account holder: Illustrative e.V.
Account number: 20 84 54 00 08
Bank code number: 10 09 00 00
For bank transfer from abroad:
IBAN: DE 28100900002084540008
BIC: BEVODEBB

All the Users outside the EU should pay by Paypal, Users inside EU can choose both methods.

PAYPAL Paypal e-mail: kleiss@illustrative.de

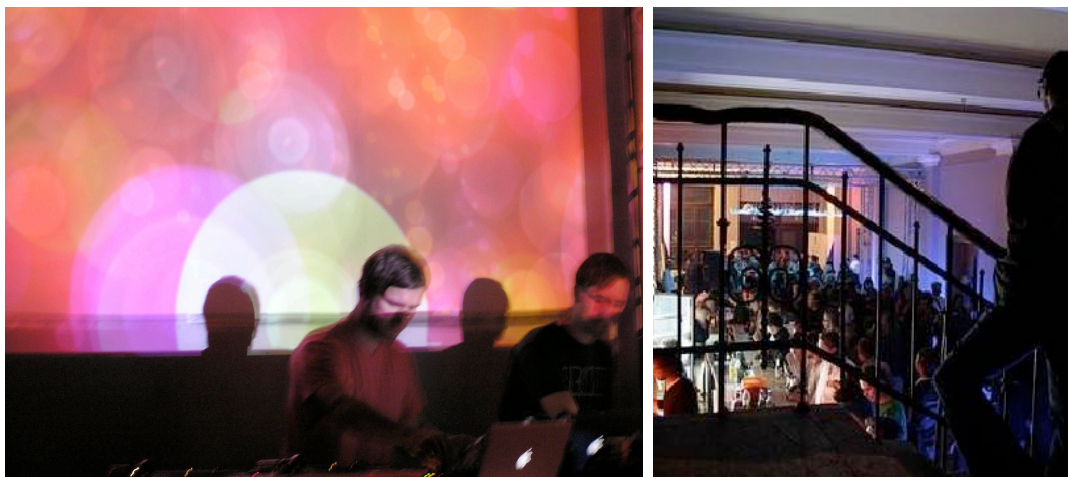
The registration is presumed complete upon the date of receipt. Per e-mail the complete registration is verified by Illustrative. Each participant will receive an identification number and a personal contact person from Illustrative.

3. Submission

Art work submitted for consideration should be sent in a single, multilateral PDF-document. Submissions should be sent via email or by sending a CD or DVD by post. When sending a CD/DVD, the pictures should be sent in as fine data with high resolution. Originals or print outs of contributions may be requested for the final round of selection.

4. What can be turned in?

The aim of the competition is to award the individual artistic approach of young talents while accenting the innovative maneuvers of a new generation. Hence we are not looking for “the best commercial illustration”, but freelance artistic work with an illustrative or graphic background. Category Illustration: Single works or works as a part of a series can be submitted. Category Animation: films of any length, flash-films or similar can be submitted. Animations must be submitted on CD or DVD. A link to You Tube is not sufficient. Category book art: Here a file of images in a multilateral PDF-document will suffice. We request that all essential constituents of the book are represented (cover, important pages, illustrations and special processing features).



5. Will objects and installation concepts be accepted for consideration?

Yes. Current illustration and graphic design goes beyond the boundaries of conventional image presentation. On these grounds other forms of presentation and constructed objects made of various materials will be considered. A distinct relationship to illustration must be established, for instance in the design of an installation or art object. When submitting such art work, photographic documentation of the work should be sent on a CD (PDF-document or JPEG).

Regarding installations, a multilateral PDF which describes the installation conceptually in an

illustrative context is sufficient. The installation need not yet be realized in order to be considered for the upcoming festival. If selected, the installation must be ready for presentation in Illustrative 2008.

6. Is there a theme this year?

No. The main aim of the competition is to award artists with a unique, highly expressive point of view. Therefore themes can be freely chosen. This openness makes an intense engagement with a personal theme possible. The choice of the theme should be described in an one page artist statement. The text can be composed in English.

7. What happens after I have made my submission?

As soon as the artworks are submitted the registration is complete. Your submission will be entered into the competition for consideration. Each participant gets an identification number and will be informed when the pre selection is closed. All submissions will be evaluated by a jury during the pre selection period wherein the decision to place certain artists in the final round will be made. During this last round original or well printed artworks may be requested. As part of the final round the 20 participants are chosen. These participants will take part in the exhibition at "Illustrative 2008" and are the 20 nominees for the Young Illustrators Award. All who have been invited to the final selection will be advised of the jury's decision.

8. What happens if my artworks were nominated for the YIA?

After the announcement of the 20 nominees each nominee will be assigned and individual contact from the Illustrative staff to help in preparation for the Illustrative 2008 exhibition.

9. Exhibition prize and awards ceremony

Within the exhibition of the Young Illustrators Award, which will have it's own section, the works of the 20 nominees for the YIA will be featured. This exhibition will be near by the main exhibition of "Illustrative 2008" and thus accessible to all visitors. Moreover the 20 nominated artist will be presented in the exhibition with biographical blackboards and a summary of the artist statement. At the press conference in advance to the beginning of the "Illustrative 2008" the nominated artworks will be presented to the press and the deputies of the media partners of Illustrative. During the festival the award ceremony of the Young Illustrators Award is carried out in the presence of the jury and the audience.

The three winners of the Young Illustrators Awards (gold, silver, bronze) will be duly informed before the award ceremony. The first three winners have the possibility, to design the exclusive

Swatch-Edition-watch. This “Limited-Edition-Watch” from Swatch, of which there exists only one model worldwide, ranks among one of the most coveted collector’s items in the international Horlogerie. The three winners will be actively included in the campaign of Swatch and additionally they are automatically nominated for the final selection of the main exhibition in the upcoming “Illustrative 2009”.

Deadline: August 31st, 2008

The nominees for the Young Illustrators award will be announced providing considerable time to prepare for the upcoming Illustrative 2008. The Nominees-Symposium along with the time and date: Will be announced later.

Should you have any further questions please feel free to contact us.

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