



Roman Bittner, dreamland8. Digital drawing 2007. Courtesy of Galerie Johanssen.

## The Young Illustrator Award 2008

Zurich 2008

As part of Illustrative 2008 held this year in Zurich, The Young Illustrators Award is an international initiative to recognise the talents of illustrators, graphic artists and designers. Founder and curator, Pascal Johanssen said in an interview with SPIEGEL, "Contemporary illustrative art is a new movement. Unlike classic illustration it is a mix of influences from comic art, graffiti, fashion, advertisement, set design for computer games or animation. This form of illustrative art is marked by very different creative impulses and thus can be design or art."

With this ethos and interdisciplinary nature, Illustrative 2008 promises to be an exciting festival celebrating the cross-pollination in artists' works. Entrants can submit up to eight pieces, showing an "illustrative character", which signifies in the broadest sense, work that is either graphic or drawn. This includes drawing, print graphic, animation, book objects or graphic illustrations, as well as digital works.

Twenty of the best entries will be selected by an international panel, which is made of up editors, industry leaders, arts magazines, and graphic design publications from Germany, Japan, China, Austria, and the UK, including our very own Cherie Federico, Editor of Aesthetica Magazine.

Artistic quality and originality are essential. The winner will be presented with a prize, and the 20 nominated artists' works will be exhibited as part of Illustrative Zurich 08.

The aim of the competition is to reward the innovative tendencies and individual artistic approach of young talents. The panel are not looking for the "best commercial illustration", but rather work that is inspiring and groundbreaking with an illustrative or graphic context.



Tim Dinter, Kod. Silkscreen 2006. Courtesy of Galerie Johanssen.

An entry fee of 30 EUR is applicable, entrants can submit up to eight pieces of artwork. Deadline 31 July 2008. This is an excellent opportunity to have your work seen by an international audience. To review the entry guidelines please visit [www.illustrative.de](http://www.illustrative.de).